

11th Edition World Snowboard Guide Press Release

London, October 23rd - Written by a world-wide team of boarders for boarders, The 11th Edition of World Snowboard Guide, now printed in full colour, is fully updated and bursting with new reviews, maps and expert advice.

Need to know where to head this season? Well the 11th edition of World Snowboard Guide knows it all; from piste to bar, from Turkey to Taiwan. The World Snowboard Guide team of international boarders tells it straight, as the guide is totally independent from any resort, manufacturer or publishing house.

The 512 colour pages, hold over 600 reviews of worldwide resorts, along with many articles including, instruction advice, where to snowboard in the summer and your options on heli and cat boarding.

An exciting addition to past editions is the large Eastern Europe and Asian Sections, incorporating the unusual destination of Kosovo, South Korea and China, amongst others.

There's vital information on back country survival, planning a road trip, buying a board and holidaying in large linked areas.

Included in the price of £15.95 is two years free access to their premium website, worth £10 alone, which includes access to all current and future updated reviews.

“We've made the bold move to change the book into an edition that comes out every two years.”, said Managing Director Steve Dowle, “It allows us to put more time into updating reviews as well as developing the website, and printing the guide in colour is the first step in a lot of new changes for WSG media.”

Chief writer/editor Peter Coombs added “Reaction to the new guide in New Zealand and from our U.S. and U.K. distributors has been great. The print quality is the best ever, with really vibrant and clear images and maps. It was hard work but the end result is well worth it.”

The 11th Edition of World Snowboard Guide is available from all good book shops or direct from www.worldsnowboardguide.com

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